

## Indian Folk Art Juried Exhibition 2018

Irving Art Association invites artists to participate in the Indian Folk Art exhibition, a celebration of Indian culture and heritage. The open call exhibition is an opportunity to expose and feature mid-career and emerging artists from around the nation whose submitted works relate to themes around Indian culture and heritage. Indian paintings have a very long tradition and history in Indian art. Madhubani, Miniature Paintings, Warli, Kalamkari, Mughal, Mysore, Tanjore, Patachitra, & all traditions and styles of Indian Paintings are welcome!

For questions, contact Deepa Koschaley at [deepadesignscape@gmail.com](mailto:deepadesignscape@gmail.com) or 972-639-6745

**Where:** Irving Art Association, 1975 Puritan Dr, Irving, TX 75061

### KEY DATES

Artist application and fee deadline	January 10, 2018
Artist notification of acceptance	January 12, 2018
Shipped paintings arrive	January 22 - 25, 2018
Hand deliveries	Saturday, January 27, 10:00 am – 2:00 pm
Juror talk & Reception	Sunday, February 11, 3:00 pm
Exhibit dates	January 28 – February 23, 2018
Reception & Awards	Sunday, February 11, 2:00 pm – 4:00 pm
Pick up	Saturday, February 24, 10:00 am - 2:00 pm
Traveling Exhibit to the Irving Arts Center	March 3 - April 29 (optional participation)

### AWARDS:

\$1,000 in prizes will be awarded.

**Meet the Juror** - Deepa Koshaley is the Gallery Director of the TVAA Downtown Dallas Gallery. She is an artist, yoga teacher, Art of Living Foundation Faculty, and Landscape Architect, was born in India.

Her background in non-profit administration spans over 10 years and she serves on numerous boards and committees within the arts community. She has exhibited and won awards in various juried shows.

Her paintings are influenced by architecture and the landscape. She works in abstract and realism style. With an architecture background her work is influenced by structure side of it, interested in light, form and color. Realism style influenced by her profession as a Landscape Designer.

Coming from India, a country of vibrant colors! She is inspired by bright, colorful festivals, dresses and captures that vibrancy in her paintings. A personal expression of this duality, her art practice includes: acrylic painting, drawing, installation, and video. Spontaneity, unpredictability and self-discovery in making the art work constantly excites her! For more, see Deepa's website <http://www.deepaarts.com>

### Eligibility:

Open to IAA members and non-members living in USA. The accepted media are original fine arts and crafts created by the applying artist(s) in the genres of Drawing, Painting, Sculpture, Photography, Pottery, Textiles, Glass, Jewelry, Leather, Metal, Wood, and Miscellaneous.

### INELIGIBLE WORKS

Computer generated, photographic, offset printed are ineligible.

Artwork more than the 50-inch MAXIMUM SIZE (including frame) in either dimension or less than the 12-inch MINIMUM SIZE in either dimension--or

144 square inches (excluding frame.) Irving Art Association reserves the right to reject any works not meeting eligibility requirements, or deemed inappropriate to hang in the Irving Art Association (including frontal nudity) even after the image has been accepted.

## **SALES**

All sales from this show will be handled through the Irving Art Association. A donation of 20% commission on all sold paintings is appreciated. The artist is liable for all taxes and commissions on these sales.

## **LIABILITIES**

Although the Irving Art Association will exercise due care in handling works submitted to this exhibition, Irving Art Association will not be responsible for any loss or damage to any art work. Artists are expected to insure their artwork.

**IMAGE FORMAT REQUIREMENTS** 300 DPI Digital Images in JPEG format -1800 pixels or 6 inches (on the longest dimension) will ONLY be accepted. 3MB maximum image file size or submission may fail.

Rename each .jpg file with the artist's last name and first name or initial and the corresponding entry number on the TXN entry form OR the title of the artwork. Examples: The first image from Ann Smith would submitted as Smith, A1 OR Smith,Ann\_Daisy Chain.

Submitting images files with camera's numbering system or any other will not be accepted. Images should show ONLY the work of art (no mat, no frame, no easel or background of any kind.)

Images of accepted entries will become the property of IAA to be used for the catalogue and other printing material, archives, web site, and educational purposes.

**SUBMISSIONS DEADLINE** Completed entry form, digital JPEG images and fees must be received by midnight on Thursday, January 10, 2018.

**FEES** Age 14+: Entry fee of \$30 for members & \$35 for non-members allows up to 3 entries per artist. Kids (7 – 13 years): Entry fee of \$10 for members & \$15 for non-members allows up to 3 entries per artist.

New members may join online at time of entry and are eligible to participate in the IAA Juried Members Exhibit held in May. See <http://www.irvingartassociation.org>.

Pay online through PayPal (you can use a credit or debit card through PayPal). If you cannot pay by PayPal, please contact us at [iaaexhibits@gmail.com](mailto:iaaexhibits@gmail.com) or mail a check made out to Irving Art Association to Irving Art Association, P.O. Box 153581, Irving, TX 75015-3581 attention Exhibits.

**ALL FEES ARE NONREFUNDABLE.** The juror will select 50 to 65 artworks from submitted entries. Entrants will be notified of acceptance or nonacceptance by email by Jan. 12.

**FRAMING** Artwork must be framed professionally or on a 1" - 2" wrapped canvas with all sides painted (no white sides accepted). Works must be wired with screw eyes or D-rings, ready to hang, with backing. No saw tooth hangers.

Plexiglas glazing only, except for pastel - glass permitted.

MINIMUM ARTWORK SIZE - 12 inches in either dimension without frame. (or 144 square inches) 11x14 is ok.

MAXIMUM - 50 inches FRAMED size in either dimension. A diptych or triptych must be framed in a single frame.

## **HAND DELIVERY**

Hand-delivered accepted works must be received on Saturday, January 27, 10:00 am -2:00 pm at Irving Art Association, 1975 Puritan Dr., Irving, TX 75061. Entries received after 2:00 pm will not be judged.

## **STRIKE & PICK UP**

Hand-delivered entries must be picked up on Saturday, February 24, 10:00 am-2:00 pm. Artists who not pick up their entries during the appropriate time will be charge a fee of \$10 per day. NO EXCEPTIONS.

**SHIPPED DELIVERY & RETURN**

**Packing:** Pack accepted works in light-weight, sturdy, reusable cartons. Strongbox cartons are recommended. DO NOT pack works in wooden crates or with excessively loose packing material such as peanuts, squiggles or cloth. ENTRIES RECEIVED WITH LOOSE PACKING MATERIAL WILL BE DISQUALIFIED.

**Labels:** Clearly print your name and address on the outside and inside of the shipment cartons. Insure your shipment for your protection.

**Shipping:** Ship works via FedEx or UPS, prepaid WITH A PREPAID RETURN LABEL to arrive within January 22 – 25, 2018. Works that arrive after January 26 will not be judged. Include a check for a \$30 fee, which will be applied to cover storage, unpacking and repacking of works. An email will be sent with notification containing delivery instructions for out of town entries.

**Returns:** IAA will repack works in the original packing carton with the original packing material, affix the prepaid label, and return the shipment via FedEx or UPS.